

NEW OPPORTUNITIES FOR THE STONE INDUSTRY — STONE 2026 TRADE FAIR IN A NEW DATE AND FORMAT

The STONE trade fair has long been the most important event for professionals in the stone industry in Poland. It is not only a place to showcase the latest technological and material solutions but also a forum for knowledge exchange and experience sharing that brings the entire sector together. The upcoming edition will take place from 3–6 February 2026 at the Poznań International Fair, bringing a number of important changes that will open up completely new possibilities for both exhibitors and visitors.

SYNERGY BETWEEN STONE, BUDMA AND INTERMASZ TRADE FAIRS

From 3 to 6 February 2026, the Poznań International Fair will once again become the centre of the stone industry — this time in synergy with BUDMA, the largest construction and architecture fair in Central and Eastern Europe, and INTERMASZ, the fair dedicated to construction and infrastructure machinery. This combination will maximize value for all participants and enhance the exhibition offering with additional business and expert content.

Thanks to its cooperation with BUDMA, the STONE fair will gain access to a wide range of professionals such as investors, architects, designers and contractors, who are already involved in choosing materials for their ongoing projects.

It's worth noting that in 2025, BUDMA attracted over 26,000 professionals from 41 countries, making the February edition of STONE an event with even greater business potential.

STONE — A TIMELESS AND SUSTAINABLE MATERIAL

Natural stone has always been seen as a timeless, durable and eco-friendly material, perfectly aligned with the latest trends in sustainable construction. The new February date and attractive location — including Pavilion 5A, next to the brand-new Interior Design Salon — will allow companies to present stone in the context of modern design, urban planning and the revitalisation of public spaces.

Integrating stone and construction in one exhibition space will also serve to promote the idea of sustainable development.

As a natural material, stone plays an important role in construction investments, especially in terms of recycling and efficient resource management. It adds prestige to buildings while ensuring excellent thermal and acoustic insulation. Its unique texture and colour palette lend character to interiors. Choosing stone is also a responsible decision — this long-lasting material has a low environmental impact, making it an ideal fit for eco-friendly construction.

EXPANDED SCOPE OF THE FAIR

The expanded scope of the STONE fair focuses on the presentation and promotion of natural stone and its processing. This includes blocks, slabs, aggregates, curbs, paving stones, as well as products dedicated to architecture such as stairs, windowsills and elements for interior and garden finishing. A strong emphasis has been placed on modern technological solutions — machinery, tools, and often innovative methods of stone treatment and finishing.

Importantly, stone processing companies that previously attended the November edition will now be able to showcase their offerings alongside BUDMA exhibitors, presenting a full-service offering — from

raw material to final installation. Additionally, the chemical and conservation sector offering adhesives, care and impregnation agents reinforces the market's comprehensive character.

Thanks to the integration with BUDMA, the STONE fair now also includes the construction, road and architectural sectors, underlining the interdisciplinary nature and growing importance of natural stone in modern construction and spatial design.

MODERN NETWORKING PLATFORM

STONE 2026 is not only a presentation of the latest industry solutions — it is also an opportunity to strengthen relationships with architects and designers. For many of them, stone is a key material in private, commercial and public projects, valued for its aesthetics, durability and low environmental footprint.

The new format of the fair will enable exhibitors to reach these decision-makers with inspiring, innovative offers. To support this, the organisers are preparing a comprehensive promotional campaign, ensuring broad outreach. As a result, both exhibitors and visitors can be confident that the event will reach a wide audience — from stone processing companies to architects, designers, contractors, investors and developers.

RICH PROGRAMME OF ACCOMPANYING EVENTS

STONE and BUDMA will feature prestigious networking events, including ARCHI-STRADA, the Design & Architecture Forum (D&A) and Urban Planner Day. There will also be numerous discussion panels and lectures conducted by experts in the construction, architecture and design industries. All of this positions STONE 2026 as not only a place to showcase products and services, but also as a leading platform for high-level integration and knowledge exchange.

WHY EXHIBIT AT STONE 2026?

Four days in Poznań will offer an excellent opportunity to explore the most comprehensive offering from both Polish and international stone and construction suppliers. It's also a chance to discover the most effective and cost-efficient solutions, systems and technologies. *"I warmly invite you to take part in the STONE Fair in Poznań, from 3–6 February 2026."*
— Hanna Lisiecka, Director of STONE Fair

KEY INFORMATION

Dates: 3-6.02.2026

Miejsce: Międzynarodowe Targi Poznańskie

www: targistone.pl/en/ i budma.pl/en